

# SoundHound AI to Spotlight Voice AI Innovation at 2025 NVIDIA GTC

*Booth #1842 to feature live demos of the company's collaboration with NVIDIA, and first-of-its-kind voice commerce ecosystem*

SANTA CLARA, Calif.--(BUSINESS WIRE)--Mar. 14, 2025-- SoundHound AI, Inc. (Nasdaq: SOUN), a global leader in voice artificial intelligence, today announced its participation in the 2025 NVIDIA GPU Technology Conference (GTC), from March 17-21 in San Jose, Calif. At Booth #1842, the company will showcase cutting-edge voice AI innovations that are transforming the automotive industry and redefining in-car experiences.

## What Attendees Can Expect at Booth #1842:

- **Next-Gen In-Vehicle Voice Assistant Leveraging Generative AI on the Edge with NVIDIA DRIVE AGX:** Experience a demo of the award-winning [SoundHound Chat AI Automotive](#), a leading in-vehicle voice assistant with integrated generative AI. SoundHound will demonstrate [its collaboration with NVIDIA](#) to integrate LLM capabilities into the NVIDIA DRIVE AGX platform. This edge device solution enables automakers to enhance the in-car experience by bringing the intelligence of cloud-based LLMs directly to vehicles.
- **The First-Ever In-Car Voice Commerce Ecosystem:** Experience a groundbreaking demo of SoundHound's [recently unveiled](#) technology that enables drivers to seamlessly connect with brands for hands-free, [voice-controlled ordering and purchasing on the go](#). SoundHound will showcase its food ordering capabilities with well-known restaurant brands – unlocking unmatched convenience for customers, as well as new revenue streams for automotive and device partners.

"NVIDIA GTC is the perfect stage for SoundHound to showcase the future of voice AI," said **Keyvan Mohajer, CEO and Co-Founder of SoundHound AI**. "Our collaboration with NVIDIA, and our voice commerce technology are set to redefine the in-vehicle experience. We look forward to demonstrating how our AI solutions unlock new possibilities for automakers, brands, and consumers alike."

SoundHound will also be featured in Oracle's booth #1515, showcasing its industry-leading Dynamic Drive-Thru food ordering solution powered by Oracle Cloud Infrastructure (OCI). SoundHound's conversational AI technology is currently used by hundreds of large enterprise brands, thousands of restaurant and retail locations, and is deployed in millions of cars and devices.

If you're interested in learning more about SoundHound's voice technology, please visit: <https://www.soundhound.com/>. Want to meet with a SoundHound expert at NVIDIA GTC? Please contact Gianna Arantes at [pr@soundhound.com](mailto:pr@soundhound.com).

## About SoundHound AI

SoundHound (Nasdaq: SOUN), a global leader in conversational intelligence, offers voice and conversational AI solutions that let businesses offer incredible experiences to their customers. Built on proprietary technology, SoundHound's voice AI delivers best-in-class speed and accuracy in numerous languages to product creators and service providers across retail, financial services, healthcare, automotive, smart devices, and restaurants via groundbreaking AI-driven products like Smart Answering, Smart Ordering, Dynamic Drive Thru, and Amelia AI Agents. Along with SoundHound Chat AI, a powerful voice assistant with integrated Generative AI, SoundHound powers millions of products and services, and processes billions of interactions each year for world class businesses.

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Source: SoundHound AI, Inc.