SoundHound Voice AI Now Available on Oracle Cloud Marketplace

Oracle MICROS Simphony POS for Restaurants users can deploy SoundHound's advanced voice technology to help drive sales, increase efficiencies, and alleviate pressures on staff

SANTA CLARA, Calif.--(BUSINESS WIRE)--May 4, 2023-- SoundHound AI, Inc. (Nasdaq: SOUN) ("SoundHound"), a global leader in voice artificial intelligence, and a member of Oracle PartnerNetwork (OPN), today announced that its SoundHound for Restaurants voice AI technology is available for integration with Oracle MICROS Simphony Point-of-Sale (POS) for Restaurants.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20230504005470/en/

SoundHound for Restaurants' Smart Ordering voice AI integrates quickly and seamlessly with Oracle MICROS Simphony POS to help any restaurant to accept voice orders from customers over the phone, via menu kiosk, or at the drive-thru, and transmit them directly to the platform. (Graphic: Business Wire)

SoundHound for Restaurants' Smart Ordering voice AI integrates quickly and seamlessly with Oracle MICROS Simphony POS to help any restaurant to accept voice orders from customers over the phone, via menu kiosk, or at the drive-thru, and transmit them directly to the platform. SoundHound's sophisticated voice technology intelligently learns a restaurant's menu and can answer questions, accept modifications, and even upsell – helping restaurant staff maximize the number of orders they can process with greater speed and efficiency.

Even during peak hours, Smart Ordering empowers restaurants to never miss an order, and is able to deal with many customers simultaneously, helping to avoid frustration and order abandonment. The voice technology can also answer questions about restaurant location, business hours, and other FAQs, allowing employees to focus on making food and serving customers.

Importantly, SoundHound's advanced conversational AI allows restaurant customers to speak naturally when placing an order – just as if they were speaking to a human. It is capable of capturing selections accurately and in real-time, making it a reliable and cost-effective way for restaurants to deal with the increased demand for takeout amid recent labor shortages.

Oracle Cloud Marketplace is a one-stop shop for Oracle customers seeking trusted business applications offering unique business solutions, including ones that extend Oracle Cloud Applications. Oracle Cloud is an enterprise cloud that delivers massive, non-variable performance and next generation security across a comprehensive portfolio of services including SaaS, application development, application hosting, and business analytics. Customers get access to leading compute, storage, data management, security, integration, HPC, artificial intelligence (AI), and Blockchain services to augment and modernize their critical workloads. Oracle Cloud runs Oracle Autonomous Database, the industry's first and only self-driving database.

"Restaurants are looking to voice technology to help drive sales, support employees, and create a great customer experience. SoundHound's advanced voice AI allows them to do just that with minimal onboarding and at a reasonable cost," says James Hom, Chief Product Officer and Co-Founder of SoundHound. *"We're delighted that Smart Ordering is now available in the Oracle Cloud Marketplace, where our technology can be accessed by thousands of restaurants looking for smart ways to do more with less."*

SoundHound's disruptive voice AI is the result of nearly two decades of innovation, including providing voice AI solutions to a range of world-class brands, including Hyundai, Pandora, Snap, VIZIO, LG and Mercedes-Benz. Through SoundHound, each of these companies offer voice technology that is built from the ground up and optimized for human speech.

About SoundHound AI, Inc

SoundHound (Nasdaq: SOUN), a leading innovator of conversational intelligence, offers an independent voice AI platform that enables businesses across industries to deliver best-in-class conversational experiences to their customers. Built on proprietary Speech-to-Meaning® and Deep Meaning Understanding® technologies, SoundHound's advanced voice AI platform provides exceptional speed and accuracy and enables humans to interact with products and services like they interact with each other—by speaking naturallySoundHound is trusted by companies around the globe, including Hyundai, Mercedes-Benz, Pandora, Qualcomm, Snap, Square, Toast, LG, VIZIO, KIA, and Stellantis. www.soundhound.com

About Oracle PartnerNetwork

Oracle PartnerNetwork (OPN) is Oracle's partner program designed to enable partners to accelerate the transition to cloud and drive superior customer business outcomes. The OPN program allows partners to engage with Oracle through track(s) aligned to how they go to market: Cloud Build for partners that provide products or services built on or integrated with Oracle Cloud; Cloud Sell for partners that resell Oracle Cloud technology; Cloud Service for partners that implement, deploy and manage Oracle Cloud Services; and License & Hardware for partners that build, service or sell Oracle software licenses or hardware products. Customers can expedite their business objectives with OPN partners who have achieved Expertise in a product family or cloud service. To learn more visit: http://www.oracle.com/partnernetwork.

Trademark

Oracle, Java, MySQL and NetSuite are registered trademarks of Oracle Corporation. NetSuite was the first cloud company--ushering in the new era of cloud computing.

View source version on businesswire.com: https://www.businesswire.com/news/home/20230504005470/en/

Fiona McEvoy
fmcevoy@soundhound.com
415 610 6590

Source: SoundHound AI, Inc.